

Message

From: Bruce Chassy [REDACTED]
Sent: [REDACTED]
To: Wayne Parrott [REDACTED]@uga.edu]
CC: GOLDSTEIN, DANIEL A [AG/1000] [/O=MONSANTO/[REDACTED]]
Subject: Re: FYI - [REDACTED]

Disagree. You can't beat up mothers, even if they are dumb mothers but you can beat up the organic industry that paid for and wrote that letter.

With a little imagination you can even make it fun. For example, Stoneyfield farms campaigns against gmos and they are owned by Danone. So here we have a French company spending millions to bash an American company in America. Wow could I do something with that on the 4th of July.

Sent from my iPhone

On [REDACTED], Wayne Parrott [REDACTED]@uga.edu> wrote:
You don't have to beat anyone up. You just have to give your side of the story.

Rolling over and playing dead is not an option. Silence implies being guilty of every thing you are accused of.

An Adroid message.

----- Original message -----

From: "GOLDSTEIN, DANIEL A (AG/1000)" <[REDACTED]>
Date: [REDACTED]
To: 'Bruce Chassy' <[REDACTED]>, Wayne Parrott [REDACTED]@uga.edu>
Subject: RE: [REDACTED]

Thanks guys- I have to say that you are spot on. I have been arguing for a week to beat the shit out of them and have clearly lost. We don't want to be seen as beating up on mothers, nobody will listen to it anyway, it has to be done by third parties, it's an industry problem not a Monsanto problem, this is a small minority that has no impact, we only communicate with our customers and shareholders. I have heard it all this week.

You two more than anyone have picked up the fight we won't fight. Ron Kleinman had pretty much the same advice.

BTW- a minor glyphosate tolerance increase petition on specialty crops got 10,821 negative public comments in the last 48 hours- NOT form letters- individually written comments... Not a typo either - that's the correct tally for EPA.

We are on the way to being corporate road kill. It will not be a pretty sight, but all I can do is stand by and watch.

Dan